



**Radio Airplay Monitoring**



## Reliable Radio Airplay Tracking for Trailers, EPKs, Spots & PSAs

**Daily Buzz Air Check** offers radio airplay monitoring in 140 markets, covering over 2000 radio stations across the U.S. and Canada, including satellite and national networks—at a competitive price! Now you can measure your radio campaigns more effectively than ever.

**Daily Buzz Air Check** utilizes the Nielsen BDS tracking system to provide daily reporting of your trailer, EPK, spot and PSA detections. Our reports are in ready-to-use Excel formatting, with detailed detections and listener metrics

- Track overnight radio detections electronically, rather than relying on station logs and affidavits
- Leverage industry-leading fingerprint technologies to ensure the delivery of accurate data
- Radio detections are collected using a pattern recognition technology. This means there is no need to encode; simply send us your audio files and we'll do the rest!



Contact us today, and discover what all the Buzz is about!

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